



# Chamber of Commerce and Industry of Pécs-Baranya

Pécs, 2020



# **„We work together!” – Chamber of Commerce and Industry of Pécs-Baranya**

- Self-governing body of the business community in Baranya County representing the interests of its nearly 30 000 registered companies.
- Committed to improving the competitiveness of the county economy and local businesses.
- Building a local, solidarity based business community with its continuously expanding voluntary member companies (currently 800 members).
- Close co-operations with local stakeholders to strengthen the relationship between the key actors in the region.

# Our mission, our tasks

Since its foundation in 1881, the Chamber of Commerce and Industry of Pécs-Baranya is the strongest business community in Southern Transdanubia and Baranya County. The members of the Chamber work within their economic self-government for the economy of the region and beyond their own business, are committed to improving the competitiveness of the county economy and local businesses.

The members of the Chamber work in many fields within our organization. From elaboration of development programs, market access for businesses, development of innovation processes to professional recruitment, dual vocational training, higher level dual - education, they are successful in many fields for their county and entrepreneurial counterparts. With the Széchenyi card system, we offer a good source of financing for the SME sector and provide professional assistance to use both EU and domestic resources



# Co-operations and networking

**Tasks and goals:** market access for businesses, innovation management, IPR consulting, development of innovation processes, development and implementation of dual vocational training, higher-level dual education

**Cluster management, co-operations:** South-Transdanubian Engineering Cluster, Construction Technology Cluster, Cultural Creative Industry Cluster, Eurochambres – Chamber+

**International partnerships, current creative industry related projects:**

Enterprise Europe Network, REFREsh, FEMME, SACHE, Cult-CreaTE, WORTH, ICCI

# Conference and Networking Event

**Baranya Economy Day 3rd June 2020, Pécs**

**Co-operation possibility: Czech presentation at the Plenary session - results of the V4 presidency**

**Subject: Economic processes, situation and competitiveness of enterprises, cooperations**

**Participants: Regional entrepreneurs, municipalities, universities, political decision-makers, stakeholders**



# Get to know Pécs and the Chamber!

Meet Pécs!

<https://youtu.be/ZB0rBaNC8as>

Why Pécs?

[https://youtu.be/2h0L\\_9UEJnU](https://youtu.be/2h0L_9UEJnU)

International Pécs

<https://youtu.be/Qp0bGVzl6vA>

- 68 countries ( EU 27+)
- 600 + partner offices
- 4 500 experts
- 125 000 Sme question/year
- 250 000 partnership agreement since 2008
- 76 000 Sme financing cases since 2008





**Partnering services:** company missions, co-organisation of international B2B, Partnering database:  
<https://een.ec.europa.eu/partners>



**Advisory services:** scale-up, start-up, Sme development



**Innovation support services**



HERE&NOW

International Online

B2B Meeting

In Hungarian

<https://ittesmost.b2match.io/>



The majority of entrepreneurs have indicated in the last three -four months that a number of **new difficulties, capacity gaps in business and supplier partnerships** have emerged, but **new opportunities** have also appeared.

To solve the problems and effectively manage the new opportunities, CCIPB has established a Hungarian and English language business partner search platform to strengthen the business community of **local, V4 and Carpathian Basin entrepreneurs**, shorten the supply chain and build cross-border Hungarian-Hungarian entrepreneurial relationships.

- Negotiations in Hungarian (but international) – there is an **English language option** on the site, people can put up a bilingual profile and negotiate in English too <https://ittesmost.b2match.io/>
- **Everything is online**, no need to travel, negotiations from the office, from home – a “meeting room” opens on the interface at pre-fixed times, the parties enter here and negotiate here via two computers
- **Open 10 August – 31 December** – registration, booking reservations and online negotiations – ongoing
- Not sector-specific, because most of the companies are looking for a solution to the Covid problem

The purpose of the **webinars** organized on this platform on **Thursdays** from **14.00 to 16.00** is to support the future business cooperation of the negotiating partners and other **companies already registered in the system** with information and advice.

**Experts from a specific field or destination country give professional presentations (2-3)** during the webinars held live on the HERE&NOW online interface with the help of a moderator, followed by answers to the questions asked in the dialogue (chat). If an immediate response is not possible, they give answer later by email. **Personal meetings can be booked with the performers** registered in the HERE&NOW system.





Thank you for your attention!

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