

RETHINKING PACKAGING: A FRESH LOOK ON THE PLASTICS SECTOR AND ADVANCED MATERIALS FOR CIRCULAR BUSINESS MODELS

Agenda

■ Tuesday, 28th October 2025 | ■ Hotel Kolovare, Zadar, Croatia (Hybrid)

■ [Google Maps Location](#)

10:00 – 10:30

Registration & Coffee

10:30 – 11:00

Welcome

- CCE Varaždin County Chamber, Croatia
- SMART CIRCUIT project - Ms Agnieszka Włodarczyk-Gębik, Krakow Technology Park, Poland

11:00 – 11:45

Supporting Policies

- Understanding the OMNIBUS Package: CSRD, CS3D, EU Taxonomy - Mr Bravo Navarro Carlos, European Chemical Industry Council (CEFIC), Belgium
- Draft of the National Plan for the Development of the Circular Economy of Croatia 2026-2032 - Ms Viktorija Bogdanović, Ministry of Economy Republic of Croatia

11:45 – 12:45

From Challenge to Success: Innovative Projects in Circular Plastics and Advanced Materials

- Circular by nature: Transforming agro - waste into biodegradable products, Ms Vesna Žepić Bogataj Ph.D, TECOS, Slovenia
- A possible contribution of microsystem technology in packaging (*online*) - Ms Kerstin Gläser PhD, Hahn-Schickard-Gesellschaft für angewandte Forschung e.V., Germany
- Turning beer by-products into biodegradable plastics: The BeSoGreat path to circular manufacturing (*online*), Ms Chiara Callegari, COMET Cluster, Italia
- Turning plastic waste into designer panels: Success through sustainability (*online*) - Mr Ondrej Venclík, CEO, Plastic Guys, Czech Republic
- Centre for waste management - Biljani Donji (TBC), Croatia

12:45 – 14:15

Lunch Break

14:15 – 15:45

Master Classes - Closing the Loop

- Extended Producers' Responsibility (EPR) in-depth insights with practical perspectives - Mr Arno Dalmatinac, University of Zagreb, Croatia
- Circular strategies for single-use packaging - Ms Susanne Kroll, Fraunhofer IWU, Germany
- The Paradox of Progress: Innovation vs. Recyclability in Textiles, Ms Prof. Edita Vujasinović PhD; Ms Marijana Pavunc Samaržija, University of Zagreb Faculty of Textile Technology

15:45 – 16:00

Coffee Break



16:00 – 17:00

Strategy Dissemination Lab

Opening speakers:

Ms Martina Desole, European Network of Living Labs (ENoLL), Director - TBC

Ms Paula Rodriguez Müller, PhD - European Commission - Joint Research Center - TBC

Panel 1: Green Transition in Factories

Moderator: Mr Alen Draganović, TECOS, Slovenia

- Pilot Factory - Poppy: Automated material refill system - a life demonstration PBN, Hungary
- Pilot Factory - Ergodesign, Poland

Panel 2: Circular Innovation Academy (CIA) - Kick-off

Moderator: Mr Thomas Kremsner, Forschung Burgenland, Austria

17:00

Conclusion

