

Caveats of Industrial Transformation

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Digital Innovation Hub
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dih4.ai – who are we?

- 2019 – 2021 (time of operation, company + university)
- 533 processed SME's in 2020 (conferences, e-learning)
- 914 processed SME's in 2021 YTD (conferences, e-learning)
- 430+ marketing generated leads (6 months timeframe, March-September 2021) for support / advisory
- 350+ beneficiaries closed (in point-to-point relations – audits, financial advisory), the rest remains open TD



We will help you with AI.

That's our role in Industry 4.0

And then...

You want money...

STOP

(Public) funding is **not**
money.

It is not “now”.

Financial assistance is not
financing.

Is it profitable?

Caveat 1

Digital Transformation is just an investment. So:

Think of profitability as of any investment.

Then think of possible financing schemes.

So you need that money
for..?

- Innovation
- Transformation
- XYZ Technology

Money for innovation

What?

Money for transformation

What?

Money for XYZ technology

Why?

Caveat 2

Typically, your needs result from LACK of KNOWLEDGE.

Only **right** sources of knowledge drive you to **right** decisions.

Sellers are **barely ever** right.

What is right

In terms of knowledge sources?

Audit?

What methodology?

MORE

dimensions.

Business model

IS a dimension.

Processes

ARE a dimension.

Caveat 3

You need an **objective** audit to think of directions for transformation.

Almost any multidimensional would do.

Avoid sellers.

Audited, and?

Did you learn something you didn't know?

Plan.

Use right resources.

Think of them. Time-wise.

Caveat 4

Upgrade things you're weak at.

Potentially these, you were totally unaware of.

Accept your weaknesses.

Not all at a time.

Execute.

Be diligent.

Evaluate.

Be strict.

Audit.

Again?

Get used to it.

Again?

Caveat 5

Transformation is a process, not an act.

Industry 4.0 is a process of constant change.

Change that is market, regulatory, environment and customer-driven.

Caveat 6

Industry 4.0 is a constant change.

Technology is a tool. Not a purpose.

Solve problems with tools, don't **make** problems WITH them.

Thank you!

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