

GLOBAL EUROPE:

EU funded projects supporting businesses to look beyond the EU and internationalize

Webinar, 24 June 2020 – 10:00-11:30

The Global Europe webinar brings you key projects funded by the European Commission that support your European business directly to your home office! Join this online session and discover how you can seize international opportunities for your organization or EU business and gain entrepreneurial skills!

During this webinar you will learn how to access EU-funded, effective, free, and professional services that will kickstart your internationalization to critical markets such as Latin America, Myanmar, China, Turkey, India, and more. Whether it is about exporting your goods and services to other markets, technology transfer, or the Erasmus exchange program for young entrepreneurs – join us and get your answers.

The Global Europe webinar supports EU SMEs and business support organizations to make their mark in global markets. This webinar is organized by EUROCHAMBRES in conjunction with the Croatian Chamber of Economy.

REGISTRATION LINK: <https://bit.ly/3f3BEAe>



These initiatives are funded by the European Union

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AGENDA

10:00-10:10	Welcome by <i>Ines Obradović, Managing Director of International Affairs and EU Sector, CCE</i>
10:10-10:25	EU4Business: Connecting Companies Fostering business links between companies and BSOs from the EU and from the Eastern partnership <i>Ana Sarateanu, Senior Project Officer, Team Leader</i>
10:25-10:40	Turkey-EU Business Dialogue Strengthening sustainable collaboration and mutual knowledge between Turkish and European Business Communities <i>Oya Ersöz, Project Director TEBD, Team Leader</i>
10:40-10:50	EUROCHAM Myanmar: opportunities for European Investors for Business in Myanmar. Promoting the development of trade, commerce and investment between the EU and Myanmar <i>Irina Padure, Project Manager EUROCHAM Myanmar</i>
10:50-11:05	Business Support to the EU–India Policy Dialogues Business opportunities and support to EU businesses in the Environment, Energy & Climate Change, ICT and Urbanisation sectors in India EU-India Clean Energy and Climate Partnership Business opportunities and support to EU businesses in the renewable energy that are interested in India. <i>Joel Fernandes, Project Lead Europe, Business Support to the EU–India Policy Dialogues</i>
11:05-11:15	Protecting your Intellectual Property when doing business abroad: the Latin America, China & South East Asia IPR SME Helpdesks <i>Denise Ho, Project Officer Latin America IPR SME Helpdesk</i>
11:15-11:25	ERASMUS for YOUNG Entrepreneurs Global Exchanges between experienced and new entrepreneurs between the EU and the US Singapore and Israel <i>Lisa Vallese, Project Officer EYE Program</i>

**LATIN AMERICA
IPR SME HELPDESK**

EU4Business

**Erasmus for Young
Entrepreneurs Global**

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