



REPUBLIC OF CROATIA
Embassy of the Republic of Croatia
in the Republic of Korea



Date: **Monday, 3 June 2024**

Location: **Coryo Daeyungak Tower Conference Room, 20th floor**

CROATIAN-KOREAN BUSINESS FORUM

Croatia – Business Opportunities in the Heart of Europe

- 8:30 – 9:00 Participant registration (*coffee/tea & networking*)
- 9:00 – 9:15 **Short welcome speeches** (5 minutes each)
- Ambassador H.E. Damir Kušen
- Mr Kwon Ki-chang, Vice-Chairman of KOIMA
- Mr Kim Hyung-yi, Senior Vice President of T'way Air
- 9:15 – 9:45 **Keynote speech**: **Dr Boris Vujčić**, Governor of the Croatian National Bank: *Investment, Trade and Business Opportunities in Croatia (+Q&A)*
- 9:45 – 9:55 **Special remarks**: **Ms Park Ansook**, Director, European Chamber of Commerce in Korea, Cosmetics Committee: *Cosmetics and Healthcare Sectors in Korea – ECCK Perspectives*
- 9:55 - 10:10 **Signing of the Agreement on Cooperation** between the *Croatian-Korean Business Club* and the *Korea-Croatia Business Association* by Presidents **Mr Hong Kwang-hee** and **Mr Zoran Horvat** (*photo opportunity, short media statements*)
- 10:10 – 10:25 **Special remarks** by **Mr Kristijan Staničić**, Director of the Croatian National Tourist Board: *Croatia as a Top Business Tourism Destination*
- 10:25 – 10:40 Coffee Break & Networking



10:40 – 11:25

Panel 1 – in English

- **Mr Zoran Horvat**, President of the Croatian-Korean Business Club: *10 Years of Business Connections between Croatia and Korea – Experiences, Challenges and Opportunities*
- **Mr Jough Joong-hyun**, Korea-Croatia Business Association: *Korean-Croatian Business Opportunities – Plan of Activities and Priorities*
- **Mr Stjepan Roglić**, Vice-President of the Orbico Group: *Business and Trade Potential in the Cosmetic, Food and Toys Markets in Europe*
- **Mr Ivan Hudaly**, Podravka representative: *Food Sector in Croatia – the Experience of Podravka*

11:25 – 12:10

Panel 2 – in Korean:

- **Mr Chae Hee-kwang**, ex-Director of KOTRA Office in Croatia, Director for Overseas Business Consulting Centre at KOTRA: *Korean-Croatian Business and Trade Potential*
- **Mr Sung Kyung-shik**, Director of Infobip Office in Seoul: *The Best Global Cloud Communication Platform*
- **Ms Irene Lee**, Managing Director of E2E Logistic Solution: *Geographic Position of Croatia as a Strategic Location for Logistics*

from 12:30

Lunch for VIPs and panellists hosted by the Croatian Embassy