

Jornadas Sectoriales “Blue Bootcamp” para Empresas Marítimas y Náuticas

Sevilla, 20-21 de febrero de 2019

Cámara de Comercio de Sevilla
Plaza de la Contratación, 8

PROGRAMME **20th february**

- 9,15 h. Registration of Participants**
- 9,30 h. Welcome**
- Eduardo Flores**
Director International Area
Official Chamber of Commerce, Services and Shipping of Seville
- 09,45 h. Presentation 4helix+ pilot programme**
Presentation Sevilla Blue Bootcamp
- Pablo Morales**
Official Chamber of Commerce, Services and Shipping of Seville
- 10,15 h. Sevilla Port - Strategic Port for Europe**
Port Authority of Seville
- 10,45 h. Blue Economy and Innovation - Andalucía 2020**
Agencia IDEA
- 11,15 h. Sustainability of coastal and maritime tourism in Andalusia**
Regis López Lang
European Expert Blue Growth – Coastal & Maritime Tourism
- 11,45 h. Coffee Break**

- 12,15 h. Application of voucher scheme in other Sectors - Success Stories**
Georgina Padilla
Chamber of Commerce of Barcelona
- 12,30 h. Pitch Session**
3' Creative Industries presentations
3' Blue economy Smes presentations
- 13,30 h. Lunch break**
- 14,30 h. Workshop Design Thinking**
- 17,30h. Meeting session with Coaches "How to build your 4helix+ project"**

Q&A - Prepare your B2B session of Day 2
- 18,00 h. Closure**
- 20,30 h. Social Dinner**

PROGRAMME
21st February

- 9,30 h. Registration of Participants - Welcome Coffee**
- 10,00 h. B2B sessions (KPs + SMEs+ Coach)**
- 11,30 h. Study Visit**
- 13,30 h. End of the Bootcamp**