



ANTALYA TİCARET VE SANAYİ ODASI
ANTALYA CHAMBER OF COMMERCE AND INDUSTRY

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► **Antalya**

- General overview
- Economic outlook
- Tourist attractions

► **Antalya Chamber of Commerce and Industry**



Population: 2,5 million

5th largest city by population in Turkey

Agricultural production and tourism capital of Turkey

A city of commerce and culture that was home to more than 100 ancient cities throughout its history

The place, where **St. Nicholas** (also known as Santa Claus*) lived

A paradise with 41% of Blue Flag beaches in Turkey

* The most valuable brand in the world (1,6 trillion Dollars, Brand Finance)



“The city where you can go swimming and skiing in the mountains in the same day”

The city, that Mustafa Kemal Atatürk described as the most beautiful place in the world.

“Without a doubt, Antalya is the most beautiful place on earth”

Mustafa Kemal Atatürk

The city, found by Attalus II, in search of an earthly paradise

“Go and find me the paradise on earth”

Attalus II, King of Pergamum



**Tourism
Agriculture
Trade**



**Industry
Foreign Trade
Transportation**

Antalya competes with countries in tourism.

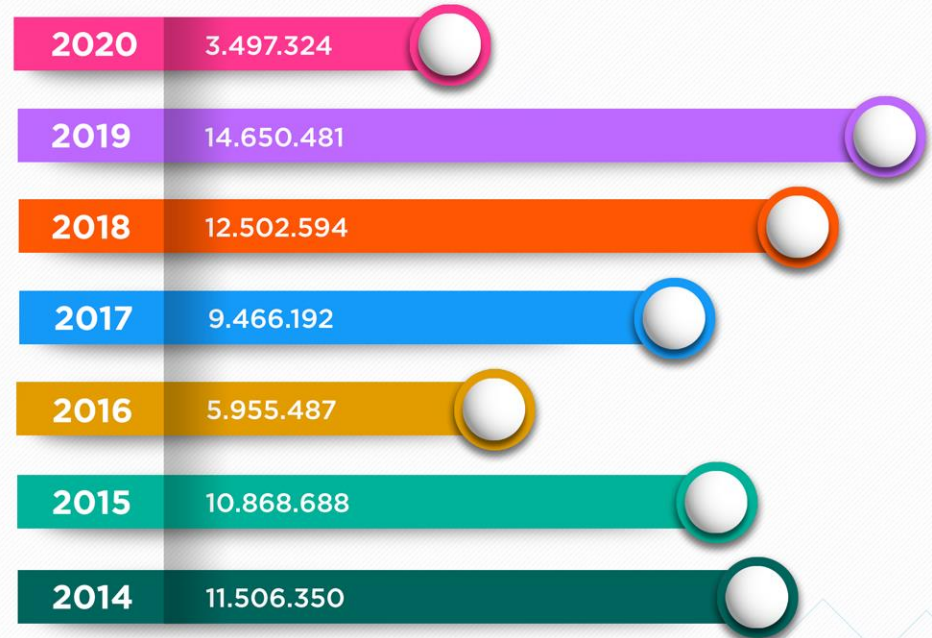


More 5-star hotels than in countries like Spain, Egypt, Greece, France

More than 600.000 hotel bed capacity

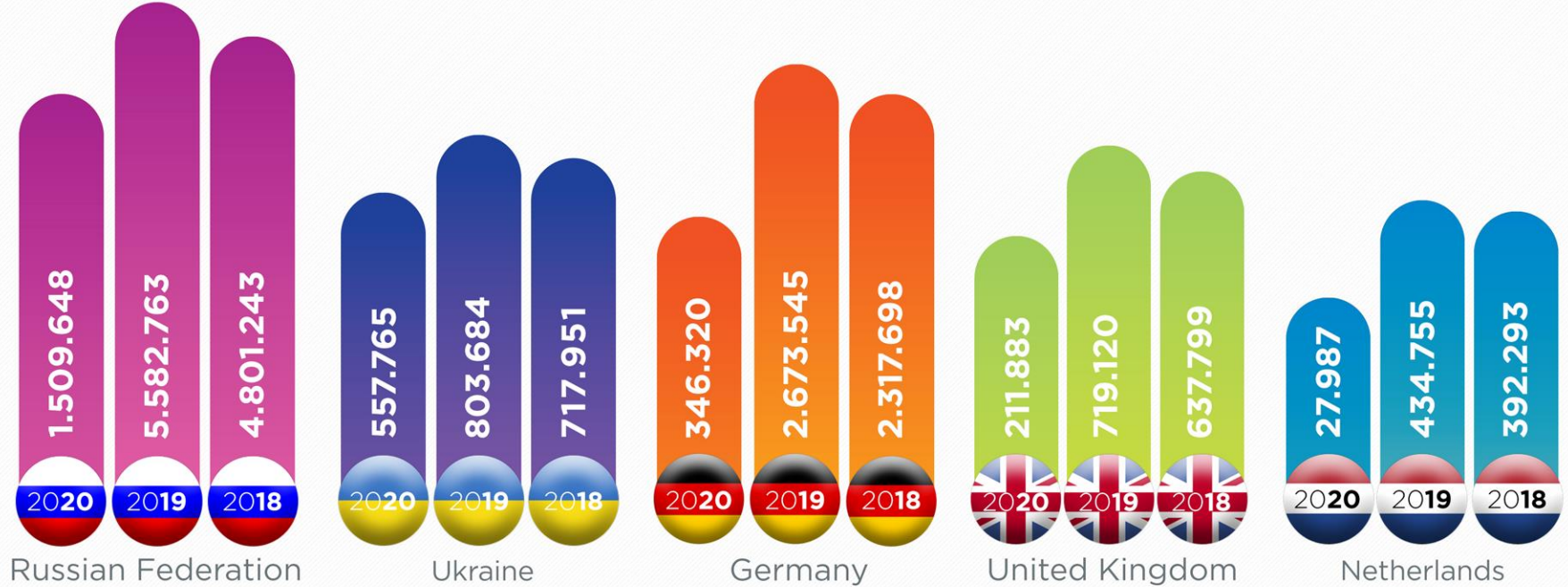
**One out of every three tourists coming to Turkey visits Antalya
(Antalya's share is 25,5%)**

Numbers of Foreign Tourists by Years



Ref: Antalya Provincial Directorate of Culture and Tourism

Numbers of Tourists by Nationality



► **Antalya is Turkey's capital in terms of the value of plant production**

(7.3 million tonnes of plant production)

► **Half of Turkey's greenhouse production is realized in Antalya**



**83% of the
avocado production**



**Mushroom
61%**



**Orange
39%**



**Carob
41%**



**Blueberry
52,3%**



**Cucumber
26%**



**Courgette
17%**



**Pomegranate
24%**



**Loquat
22%**



**Banana
41%**



**Aubergine
26%**



**Tomato production in Antalya
2,5 million tonnes**

Ref: Turkish Statistical Institute



One of Turkey's R&D Centres in Agricultural Production

Branding in domestic seed production

Tropical fruit production and development centre
(Dragon fruit, passion fruit, mango, lychee, etc.)

Pioneer in hydroponics (soilless agriculture)

Turkey's seedling production centre



“ 600 million USD worth of agricultural exports annually

Ref: Turkish Statistical Institute

“ 92% of Turkey's cut flower exports

Ref: Central Anatolian Exporters' Association

“ 18% of Turkey's fresh vegetable exports

Ref: Turkish Exporters Assembly



685 million USD worth of manufacturing industry exports annually

Antalya's industrial centres

- ▶ **Antalya Organised Industrial Zone**
- ▶ **Antalya Free Zone**
- ▶ **Korkuteli Marble Organised Industrial Zone**



Antalya Organized Industrial Zone

Awarded the most environmentally friendly
Organized Industrial Zone in Turkey

Number of active companies: 296

5 companies in the top 500
Turkey and 2 companies in the
second top 500 Turkey

A production base of 15 thousand employees

Sectoral breakdown:
Food, textile, wood/furniture,
paper/packaging, fertilizer/agriculture/
chemistry, plastic, machinery/metal/energy,
construction/building



Ref: Antalya Organized Industrial Zone



Antalya Free Zone

A Global Brand in Yacht Production*

▶ A trade volume of 840 million USD

▶ 410 million USD worth of exports

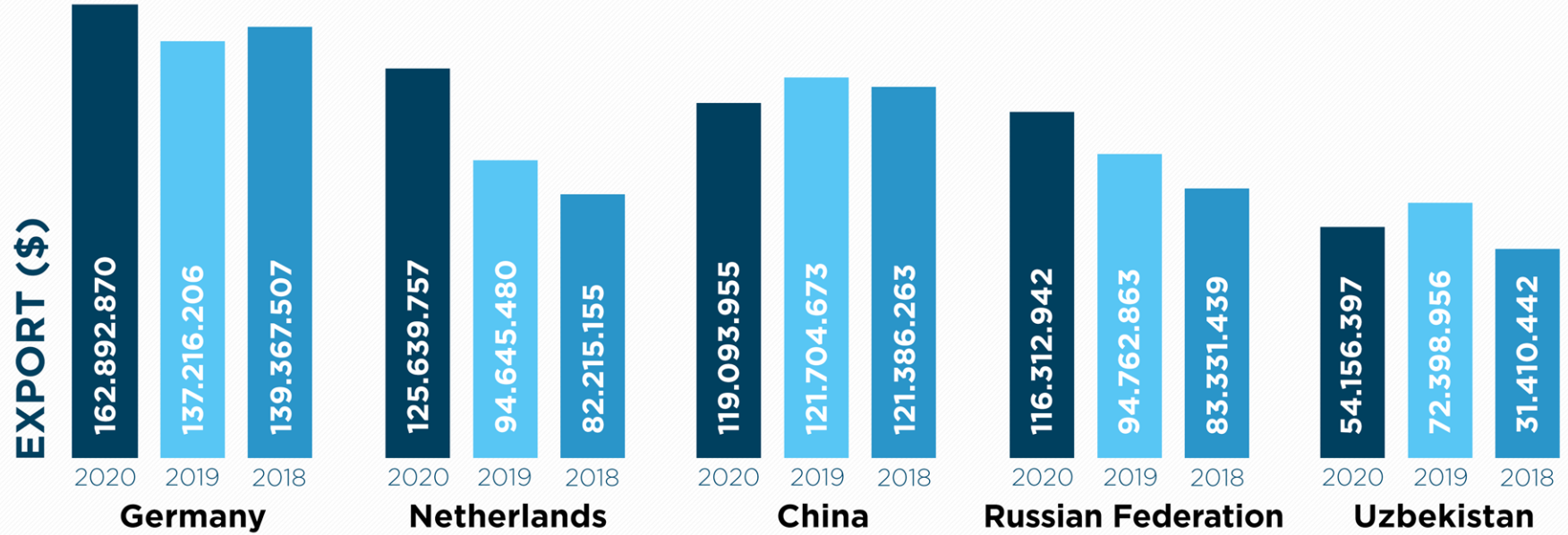
▶ Over 5000 employees

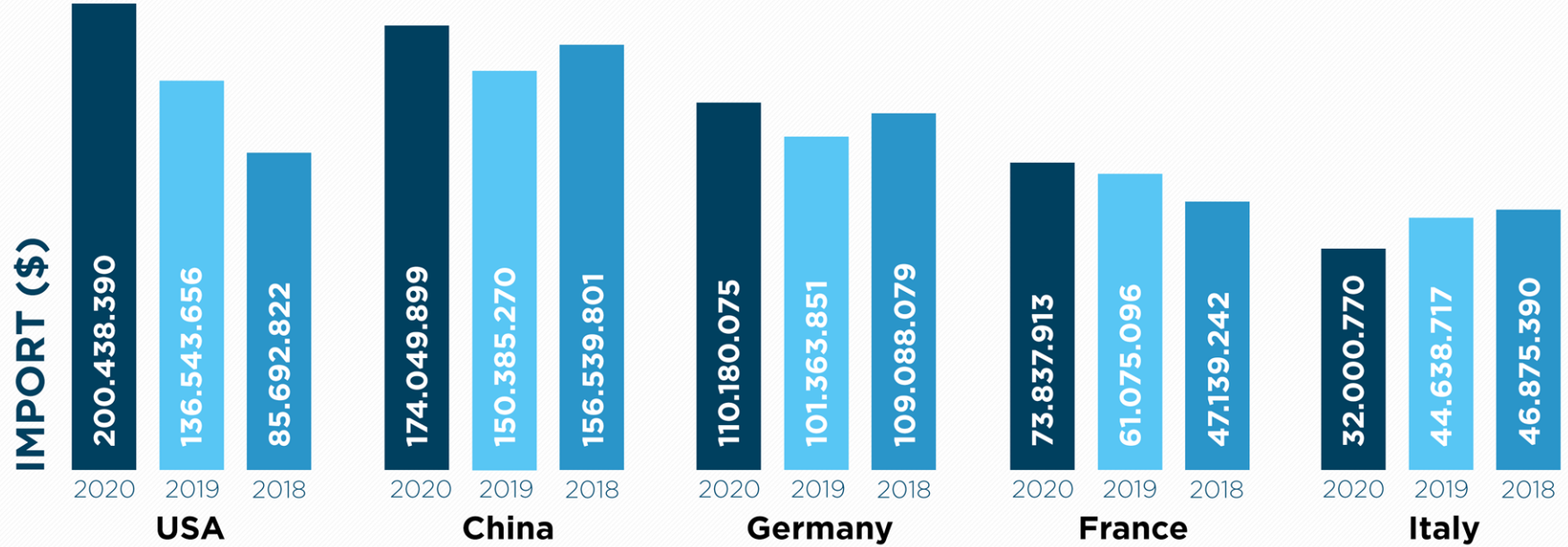
▶ 83 companies

*By the end of December 2020

Ref: Antalya Free Zone Founder and Operator Inc.

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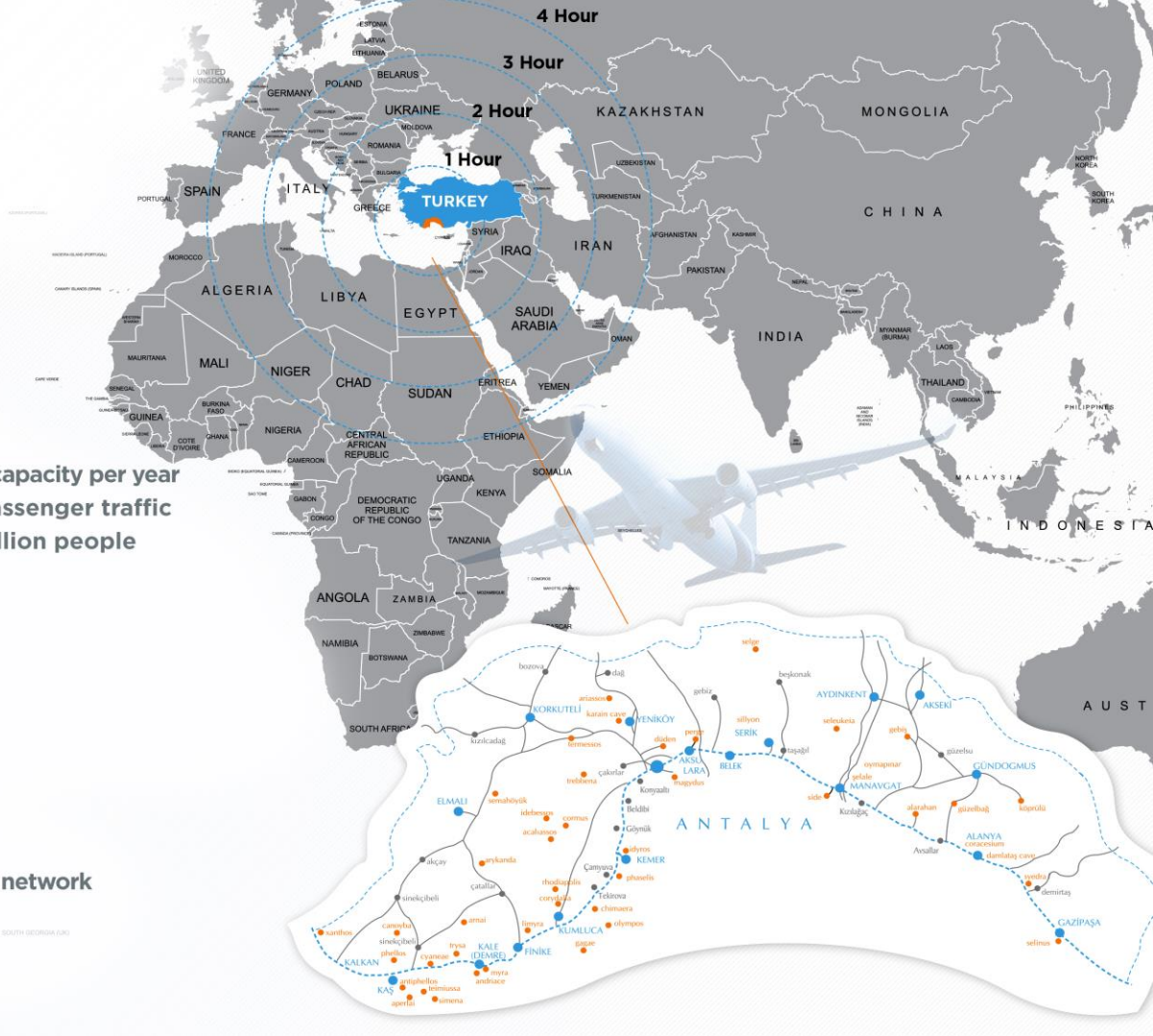
Air Transportation

- Antalya and Gazipaşa Airports
- 33 million domestic and international passenger capacity per year
- Antalya Airport is the 3rd busiest airport by passenger traffic
- Just 4 hours flying time from more than 1,5 billion people

Sea Transportation

- 2 commercial port
- 6 marinas with a total capacity of 1522 berths
- 2 cruise ports

Construction of connecting links to the highway network and high-speed train network are ongoing





- ✓ Sea, sand, sun tourism
- ✓ MICE tourism
- ✓ Museums and archaeological sites
- ✓ Sports tourism
- ✓ Culture and Arts



- ▶ Warm weather all year round
- ▶ 640 km shoreline
- ▶ Magnificent beaches*
- ▶ 228 blue flags
(213 beaches, 5 marinas, 10 tourist boats)

* Patara, the 13th longest beach in the world,
is in Antalya



A seating capacity of over 110 thousand
The biggest convention center in Turkey
(EXPO 2016 Convention Center has a seating capacity of 9500)
Hosting huge events



G20 (2015)



B20 (2015)



ICCA - 53rd General Assembly of
International Congress
and Convention
Association (2014)



ABTA - Association of
British Travel Agents'
Travel Convention (2012)



Meeting of NATO
Foreign Ministers (2015)



ATS Museums and archaeological sites

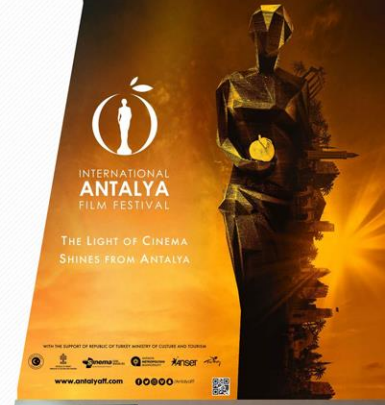
- ▶ **Antalya Museum**
- ▶ **Antalya Atatürk's House Museum**
- ▶ **Alanya Museum**
- ▶ **St. Nicholas Church**
- ▶ **Suna and İnan Kırac - Kaleiçi Museum**
- ▶ **Aspendos**
- ▶ **Termessos**
- ▶ **Side Ancient City**
- ▶ **Olympos**
- ▶ **Perge**
- ▶ **Phaselis**
- ▶ **Patara**
- ▶ **Xanthos-Letoon** (One of the 15 Unesco World Heritage Sites in Turkey)



- ▶ Sports camps – hosted more than 1000 teams
- ▶ Golf – PGA European Tour Final Series
- ▶ Triathlon – World Championship
- ▶ Trekking – Lycian Way
- ▶ Water sports – Diving – Rafting – Sailing Competitions
- ▶ Mountaineering – Geyik Bayırı is among the top 5 climbing areas in the world
- ▶ Motor sports
- ▶ Tennis – ATP World Tour 250 Final
- ▶ Archery – World Cup
- ▶ Cycling – Presidential Cycling Tour of Turkey
- ▶ Traditional Elmalı Yeşilyayla Oil Wrestling Competition
- ▶ Paragliding



- ▶ **International Antalya Film Festival**
- ▶ **Aspendos International Opera and Ballet Festival**
- ▶ **International Antalya Piano Festival**
- ▶ **International Alanya Jazz Days**



A gift from ACCI to Antalya

Picasso

Picasso "Picasso: Woman and The Bull"



Andy Warhol

Andy Warhol (2015)



"Portraits from the Empire" (2017)



"Discovering A Remarkable Memoir:
Ernst Krickl's Lycian Journal: 1892" (2017)





Thank you for
your attention



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