



China Hi-Tech Fair





About CHTF



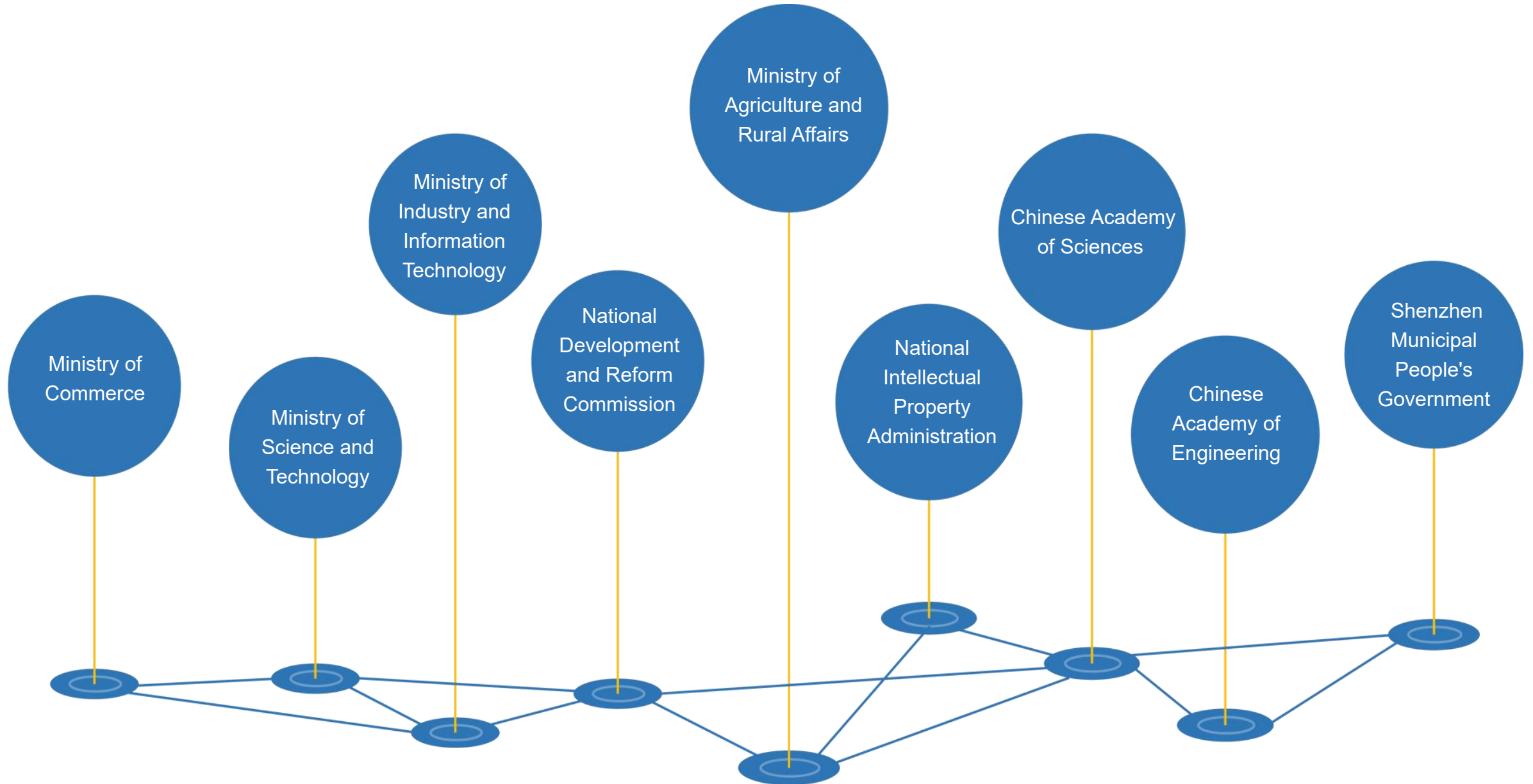


China Hi-Tech Fair

The 1st session of China Hi-Tech Fair was inaugurated in October, 1999



National Level Support

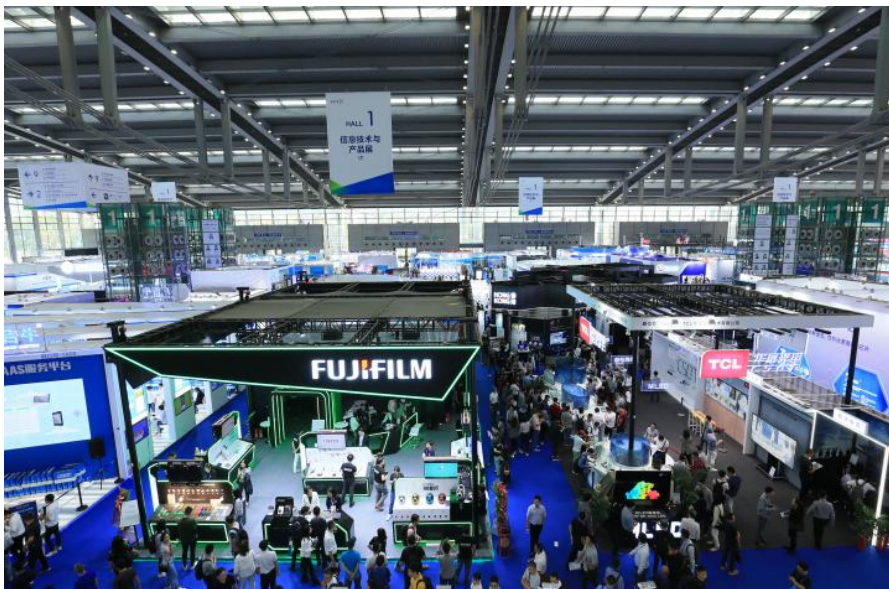


Time: Mid November Annually

Venue: Shenzhen Convention & Exhibition Center



① Exhibition:



National Hi-Tech Advancements

It is a comprehensive state level display of high tech products mainly by ministries and institutions at the state level.

General Exhibitions

Innovation, Research and Development
International Pavilion
“Belt and Road” Area
Hi-Tech Start-ups
Makers
Investment & Consulting Service

Specialized Exhibitions

IT
Energy Saving & Environmental Protection
New Energy
Green Buildings
New Material
Advanced Manufacturing
Smart City
Smart Medical and Health
Optoelectronic Display



② Forums

- China Hi-Tech Forum 2020
- Hi-tech conferences hosted by China's ministries



③ Professional Seminar

- Technology Seminar
 - Salon
- Launch of new products and technologies



④ Events

- Project Financing Roadshows
- Business Match-making Meeting
- Overseas Buyer Sourcing Meetings
 - Maker's Events
- Corporate Image Promotion



⑤ Talent Fair of China Hi-Tech

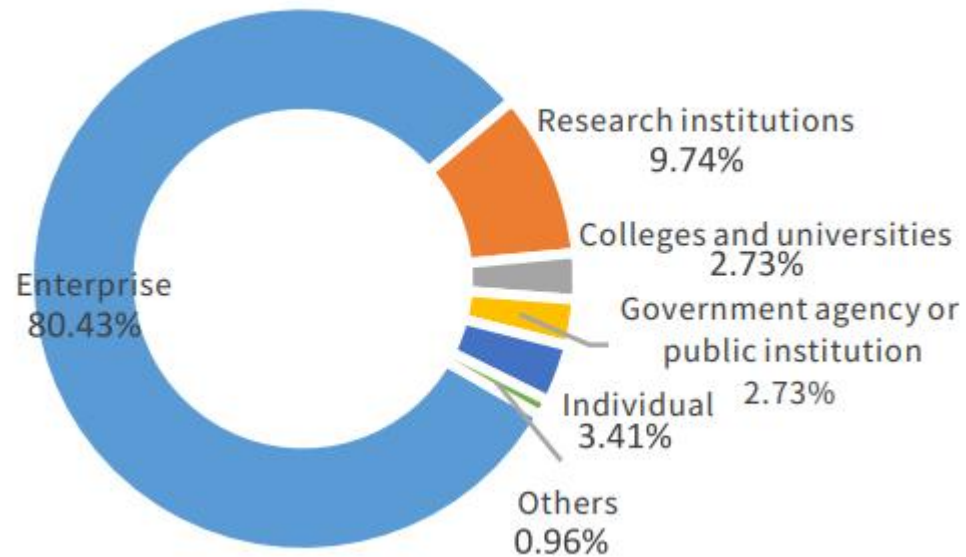
- Platform for high-end talents



⑥ Overseas Events

- Since 2005, the overseas branch has been successfully held in 15 European countries

4 Overview



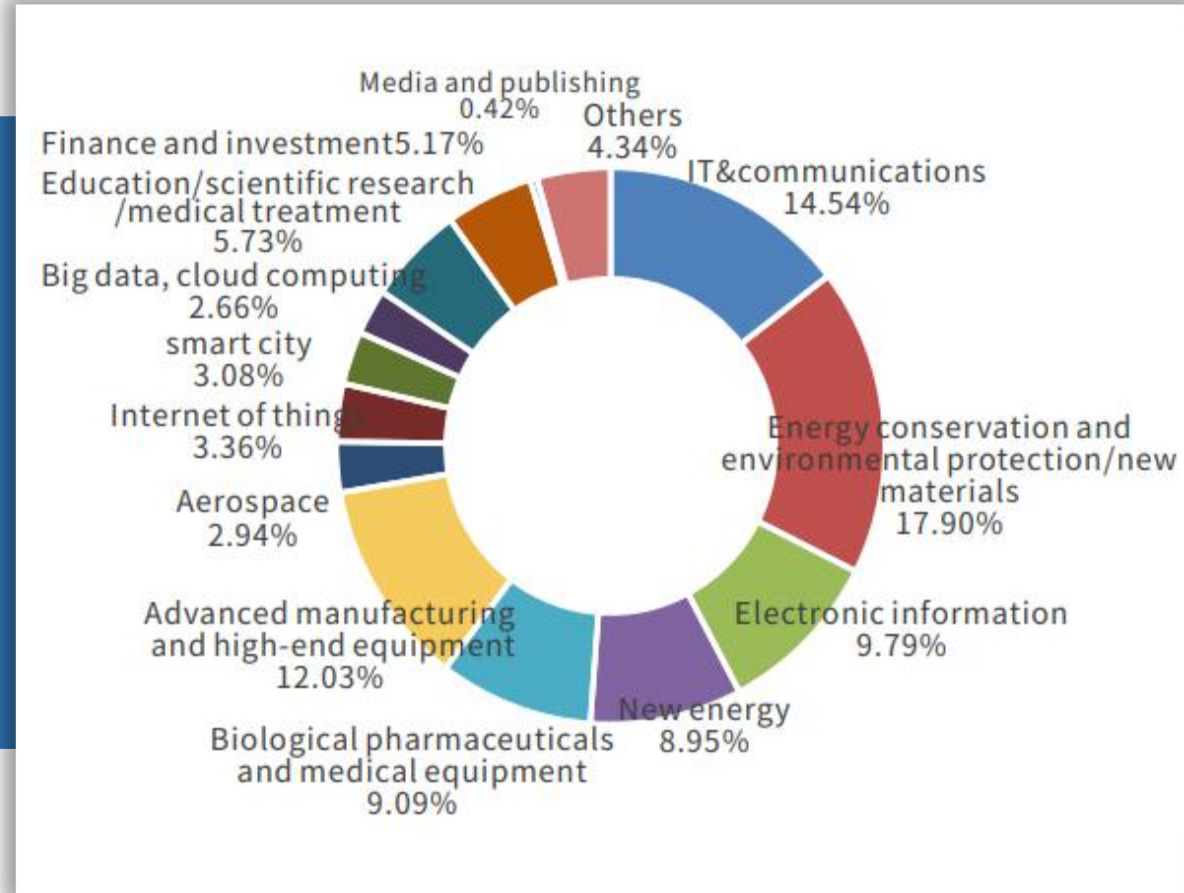
Exhibition space: **142,000m²** at CHTF 2019

Exhibitors: **3000+** exhibitors from **44** countries including **148** delegations; **80.43%** are leading business enterprises from each domain

4 Overview

Visitors: nearly **576,000 visits from 100+ countries**; representing a wide range of industries

Media: More than **1,200** journalists



5 Key Roles



Key Roles of CHTF

- Promote the transfer of high-tech achievements
- Unite the resources of government, industry, education research, investment and application
- Promote deep exchanges and cooperation in scientific and technological arenas across the world
- Navigate the directions for the development of high-tech industry and innovation

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China's No. 1 Technology Show

Aiming to build a world-class Hi-tech fair



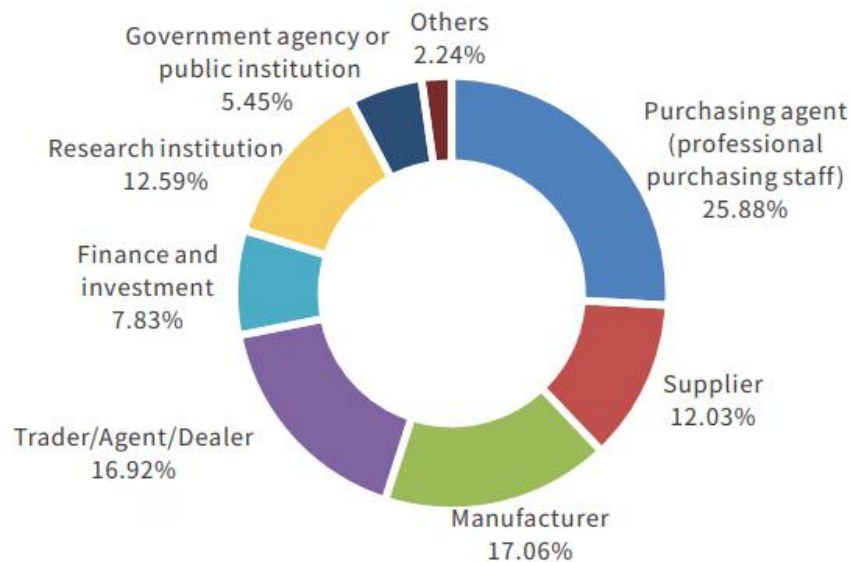


Why CHTF



Reason #1: Quality Trade Visitors

Trade Visitor Popularity Index: 246
Buyer Popularity Index: 77



Quality trade visitors representing a wide range of professional domains

■ Domestic ■ Overseas



Reason #2: High-profile Investors



Global Investors: IDG, Walden International, SEB Alliance, Nomura, Barings, SUEZ Asia, Salomon-Shanghai Industrial Asset Management

Leading Chinese Investors: Shenzhen Capital Group, Shenzhen High-Tech Investment, SPINNOTE C, Zhongke Finance Venture and etc...



18 Nobel Prize Winners, **100+** high-ranking government officials, **400+** CEOs from the world's largest companies as well as entrepreneurs and famous personalities have delivered keynote speeches at CHTF



04 Reason #4: Salon Activities



98 professional salons

200 experts; researchers and executives

05 Reason #5: Launch of New Products & Technologies

65 enterprises held new product and technology press conference at 2019, including 10 advanced conference





300+ domestic & overseas media

1,200 reporters

CHTF will be covered by a wide array of media partners including mass media, professional media, portal websites, streaming platforms and we-media from various perspectives.

07 Reason #7: Extensive Partnership





44 countries including 148 delegations
33 provinces and municipalities
including Hong Kong, Macau, Taiwan

09 Reason #9: Prestigious Chinese Universities



Each year, CHTF will see nearly **30** prestigious universities to present hundreds of projects

Shenzhen — China's Hub of Innovation

An innovation hub with global ambition gathering advanced manufacturing clusters and national high-tech R&D centers with worldwide influence.



What CHTF Services



 皇輿經緯
人工智能精準时空管理

Mapping The



1. Project roadshows

These roadshows are catered to the needs of start-ups with interests in further fundraising, helping build up sufficient direct business dialogues between high-tech companies and quality investors.

2. Business match-making meetings

Free value-added services to help connect high quality projects with potential investors based on individual terms and interests.



3. Excellent Innovation Demonstration

Awarding excellent innovation from exhibitors and offering high-level opportunities for demonstration and promotion



4. In-depth coverage by CHTF WeMedia

Enabling exhibitors to promote brand awareness of exhibitors through CHTF's official website, CHTF Newsletter, Weibo, WeChat, APP.



5. Information Release

Covering up-to-date product information, executive interviews, latest and authoritative investment policies as well as general information concerning the high-tech industry

6. Overseas Buyer Sourcing Meeting

Organizing overseas buyers with solid requirements to attend on-site procurement programs

7. Business Tours

Providing international exhibitors with opportunities to meet some of the best Chinese high-tech companies

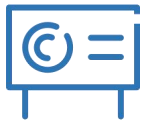


How to attend CHTF

IV



Registration



Web: www.chtf.com/english/



Contact us directly for registration

selenaxie@chtf.com yangd@chtf.com
cathy_cui@chtf.com xjhuang@chtf.com



THANKS
