

# 辽宁省商务厅

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## INVITATION

As the current Chairman of the Chinese side of the China-CEEC Provincial Governors' Association, Liaoning has attached great importance to various cooperation with CEEC countries for a long time, achieving a series of fruitful results. On 5 February, Liaoning Province will host the fifth *China-CEEC Local Leaders' Online Meeting*. We will also host *China (Liaoning)-CEEC Regional Business Cooperation Match-making Online Meeting* from 7pm to 9pm Beijing time so as to promote in-depth exchanges and practical cooperation between Liaoning and CEEC countries in various fields and at a high level. With the "Global Matchmaker" platform of China Construction Bank (CCB), the event will be composed of a live online meeting and small-scale special theme matchmaking, and will introduce Liaoning & CEEC enterprises by digital exhibition function of the platform. We will set up the main venue in Shenyang, Liaoning Province, and subsites in other 13 cities. Embassies to China, local governments, business associations and enterprises of CEEC countries will participate in exchanges and negotiations through the "Global Matchmaker" platform.

We sincerely invite you to attend the conference, and hope more enterprises will follow suit under your recommendation. Please read the attachment including the preliminary schedule, application form, enterprises application form and the application method of "Global Matchmaker" platform. Please kindly send your application by e-mail. Looking forward to your participation.

Best regards,

Pls contact us as below.

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Department of Commerce of Liaoning Province

January 18, 2021



**The Registrtion Form of China (Liaoning)-CEEC Regional Business Cooperation Match-making Online Meeting**

No.	Unit Name	Participant	Position	Contact Number	Email

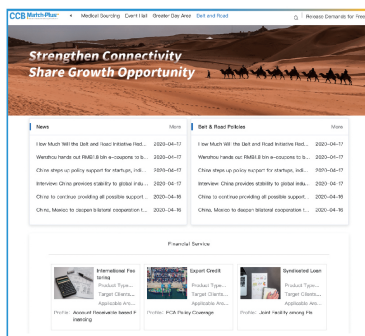




#### 4 “Featured Section” display

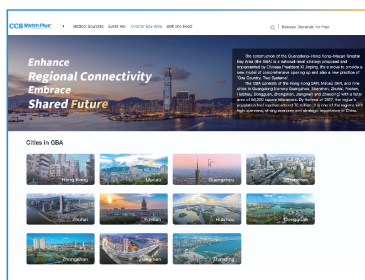
##### Share Growth Opportunity under Belt & Road

“Belt and Road Section” displays information of economic data, policies, news, project recommendations, financial services, etc. of countries and regions along the route.



##### Win-win Cooperation through Opening-up and Innovation in the Greater Bay Area

“Greater Area Bay Section” displays cities profile, policy, news, business opportunities, financial information, etc. in Greater Bay Area.



#### Registration Process

##### Sign Up

Enter website: match.ccb.com - Click “Sign Up” -select user location - Enter email address - Click to get verification link - Enter your email and click verification link - Set password

##### Personal Authentication

Enter “Personal Centre -Real-name Authentication” - Enter name, ID type and ID number, and uploading ID copy - Click “Authenticate Immediately”

##### Enterprise authentication

Enter “Personal Centre -Enterprise Authentication” - Enter the enterprise information as required and upload a copy of the latest certificate -Download Power of Attorney Template. Fill in and upload it as required -Click “Authenticate Immediately”

##### Enterprise Information Maintenance

Enter “Personal Centre - Enterprise Authentication - Go to Enterprise Information Maintenance” - Enter followed industry and country/region - Click “Save Modifications”

##### Start your journey on the Platform

Enter the homepage, and try out every function on the Platform including demands release and search, matchmaking, business opportunity recommendation

CCB Match-Plus<sup>TM</sup>  
Smart Matchmaking Platform

# Bring the world within reach

Smart Matchmaking Platform

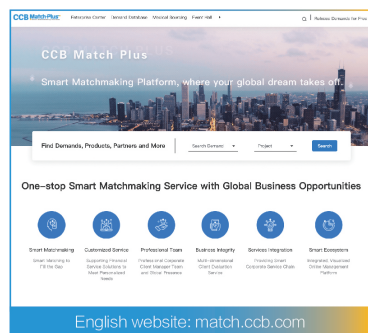


**中国建设银行**  
China Construction Bank  
客户服务热线: 95533  
网址: www.ccb.com



## Overview

CCB Match Plus is an open cross-border B2B Smart Matchmaking Platform (hereinafter referred to as the Platform) developed by China Construction Bank, supporting visit through English Website and Mobile App. Through Fintech such as big data, artificial intelligence and cloud computing, the Platform accurately matches and intelligently recommends among massive data under cross-border transaction scenarios for enterprises from the perspectives of supplies and demands. The Platform provides clients with information release, demand matching and business opportunity recommendation in the respect of cross-border trade, investment, project cooperation, investment promotion planning for industrial parks, financial asset release by financial institutions, etc., and offers a full range of financial solutions by virtue of the cross-time zone, multi-currency, and full-license advantages of the Bank.

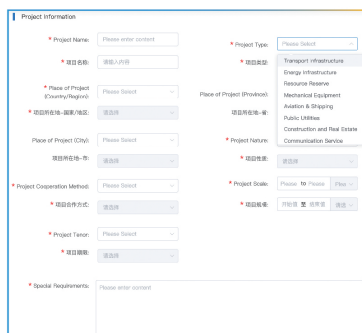


## Function highlights

### 1 “Cross-border Project” matching

#### Global Business Opportunities, Accessible with One Click

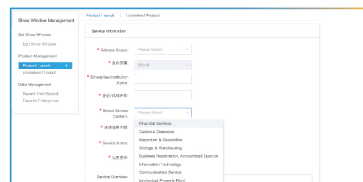
The bilingual templates for “Cross-border Project” demand support various types of project including transport infrastructure, energy infrastructure, mechanical equipment, construction and real estate, etc. Through the intelligent matching algorithm, CCB Match Plus offers accurate matching, recommendation of global business opportunities and CCB’s professional financial solutions to help enterprises achieve international cooperation and development.



### 2 “Cross-border Services” release

#### Easy Connection to Crossover Cooperation

Considering cross-border service scenarios, the Platform customizes bilingual templates and matching rules to meet demands for legal services, intellectual property rights, accounting & taxation, and trademark brands in cross-border transactions.



### 3 “Offline Event” participation

#### Meet partners of the world on CCB Match Plus

Utilizing the function of Event Release, the Platform supports CCB’s offline matchmaking conference, press conference, forum, etc. and provide opportunities for face-to-face communication among global users through online event management.

