ZAGREB, 19<sup>TH</sup> NOVEMBER 2018

## **Conference Nordic Industrial Efficiency Program 2018**

Automation and digitalization

Mario Corsi – Country Managing Director ABB Italy



## ABB: the pioneering technology leader

<b>What</b> (Offering)	F	Pioneering technology	
	Products 58%	Systems 24%	Services & software 18%
For whom (Customers	Utilities	Industry	Transport and Infrastructure
	~35%	~40%	~25%
<b>Where</b> (Geographies)		Globally	
	Asia, Middle East and Africa 38%	Americas 29%	Europe 33%
	~\$34 bn revenue	~100 countries	~132,000 employees



## Attractive markets: Energy and Fourth Industrial Revolutions

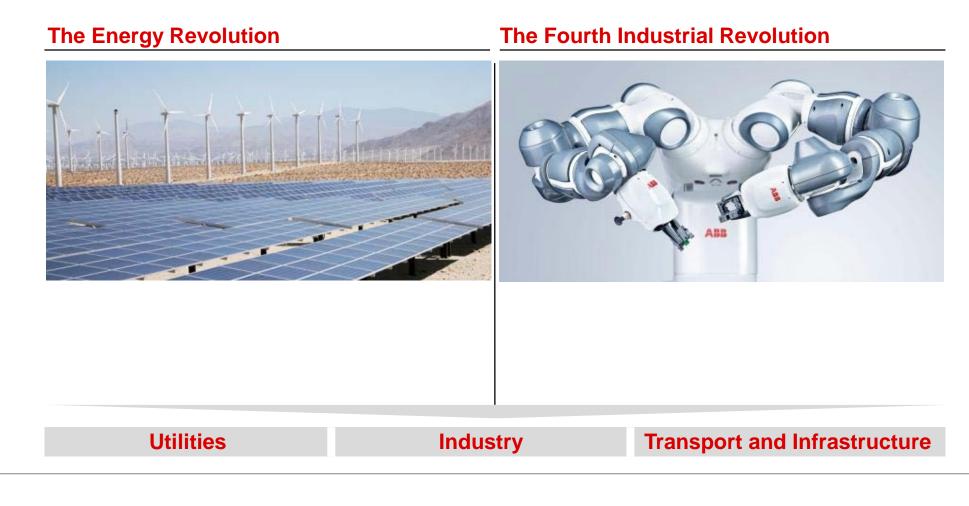




ABB Ability<sup>™</sup>



### **Digital Solution for customers**

Smart products and/or integrated systems, advanced services and new business models



### Smart Manufacturing

Digital technologies, automation and robotics in ABB factories



### **Digital Partnerships**

Partnership with **Microsoft** (**Azure** smart cloud platform) and **IBM Watson** (artificial intelligence)



### People 4.0

Investing on **digital know how** Employees' digital readiness, training plans, ABB Academy, new skills recruitment



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## ABB – digital base

Large, global software and digital offering

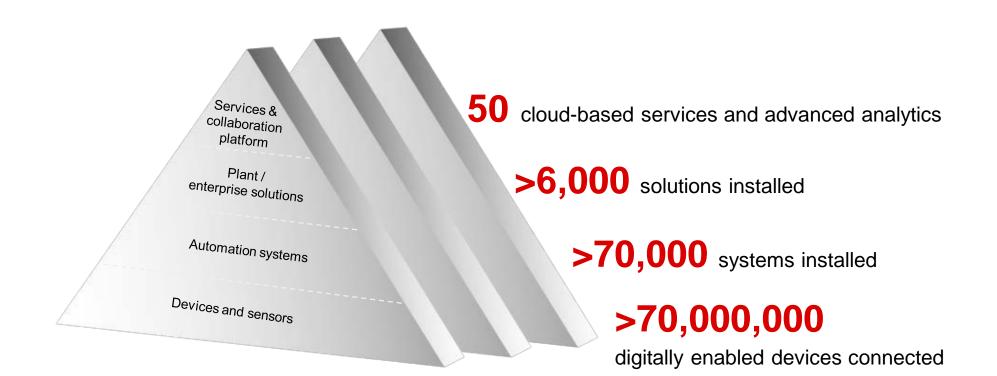
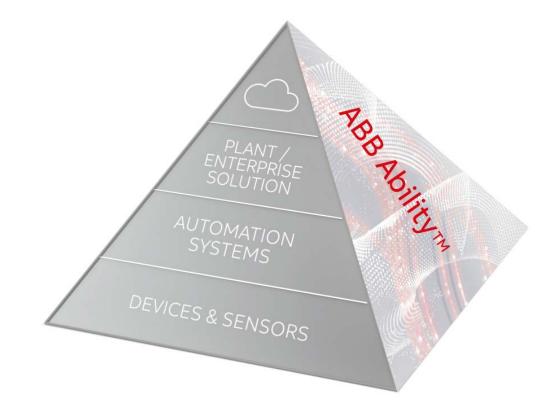
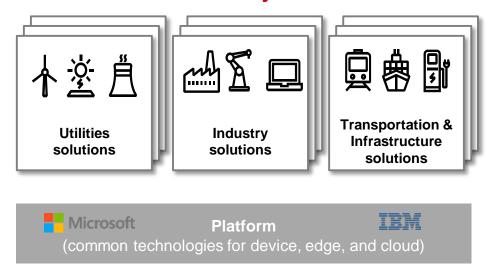




ABB Ability<sup>™</sup>: industry-leading digital solutions



#### 210+ ABB Ability<sup>™</sup> solutions



Digital solutions for our customers



Smart products and/or integrated systems

New business model



### **ABB Robots – Connected Services**

Remote monitoring : > 4.000 robots



### **Fleet Assessment**

### Asset Optimization

**Remote Access** 

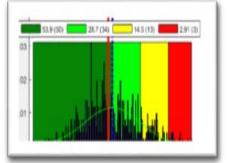
Up to 25% fewer incidents, 60% faster response times and issue resolution

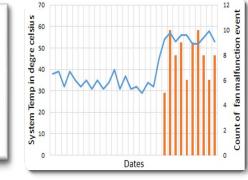














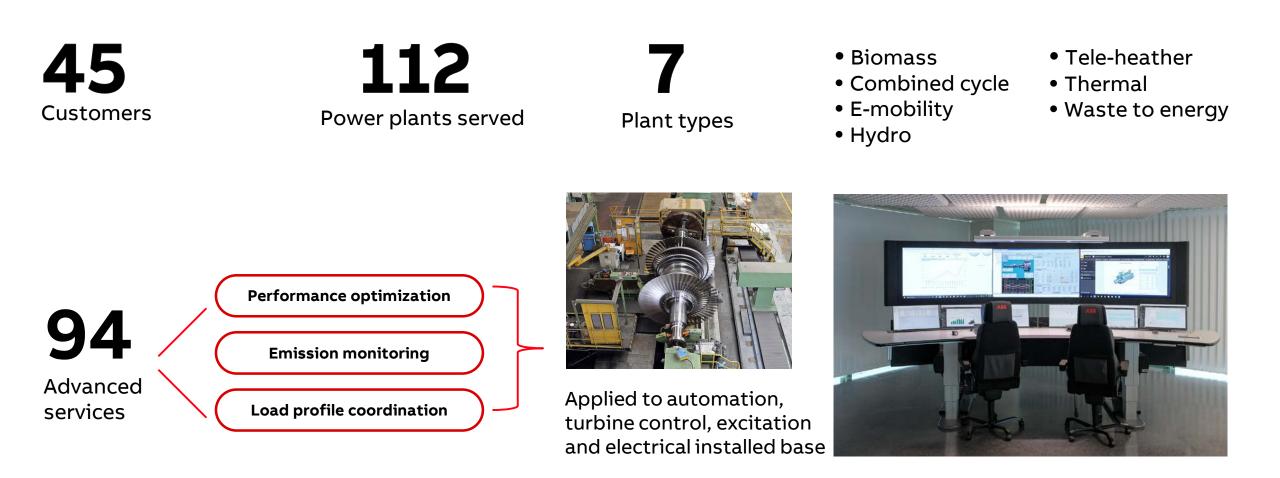
## **ABB Ability<sup>™</sup> Collaborative Operations Center**

**©ABB** 

November 2018

Slide 10

Overview of connected conventional plants and active advanced services from Genova



## **ABB Ability<sup>™</sup> Collaborative Operations Center**

Overview of remotely monitored renewable plants @ Genova



## **Azipod<sup>®</sup> Propulsion System**

Improved fuel efficiency and reduced life cycle cost

Space savings, more cabin or cargo space

**Operational safety** 

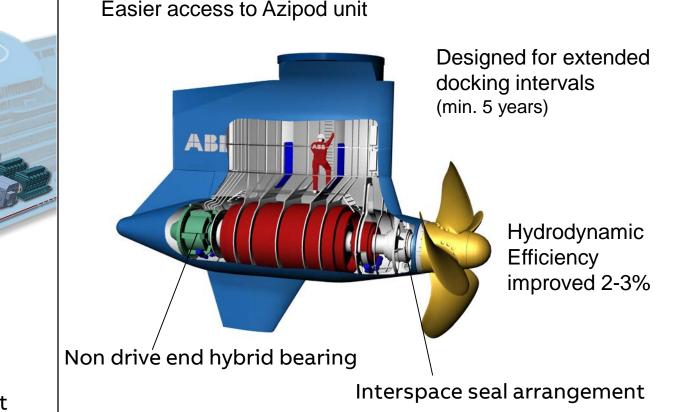
**Reduced emissions** 

Excellent manoeuvrability

No need for separate rudders, long shaftlines and stern thrusters

Remarkably improved comfort onboard

Possibility to utilize smaller and optimized power plant





## **Collaborative Operations Center MARINE**

#### Smart products



- Azipod: propulsion system
- Sensors, analytics, connectivity
- Machine learning

#### **Advanced Services**



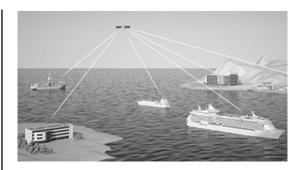
#### Remote diagnostic services

- Vibrations and temperatures analysis
- Predictive and on-condition maintenance

# Operations and advisory services

 600 ships connected to COC in Oslo, Singapore, Genova, Miami, Shanghai, Helsinki, Dalfsen, Vasteras, San Diego

#### **New business model**



#### Ship route optimization

 Optimization of ship route and energy consumption based on data related to weather forecasts and load conditions



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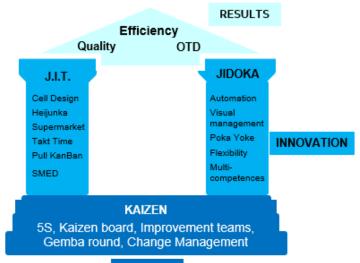
From Lean to Smart Manufacturing

### Lean Manufacturing

- Re-design of products and processes
- Assembly to order
- One piece flow / production balancing

### **Smart Manufacturing**

- Automation / Robotics
- Artificial Intelligence / Analytics
- Augmented reality
- 3D printing
- Virtual reality



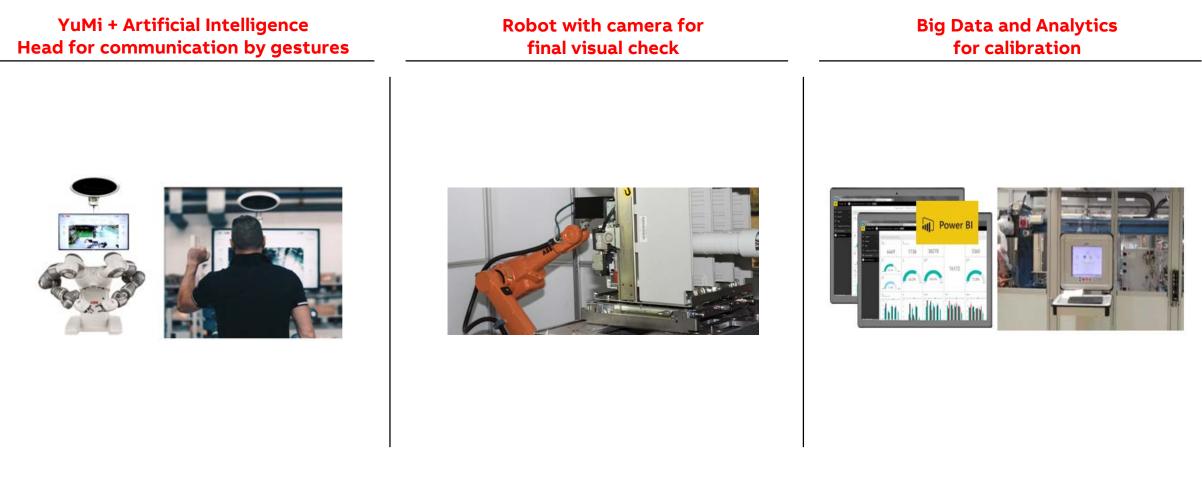






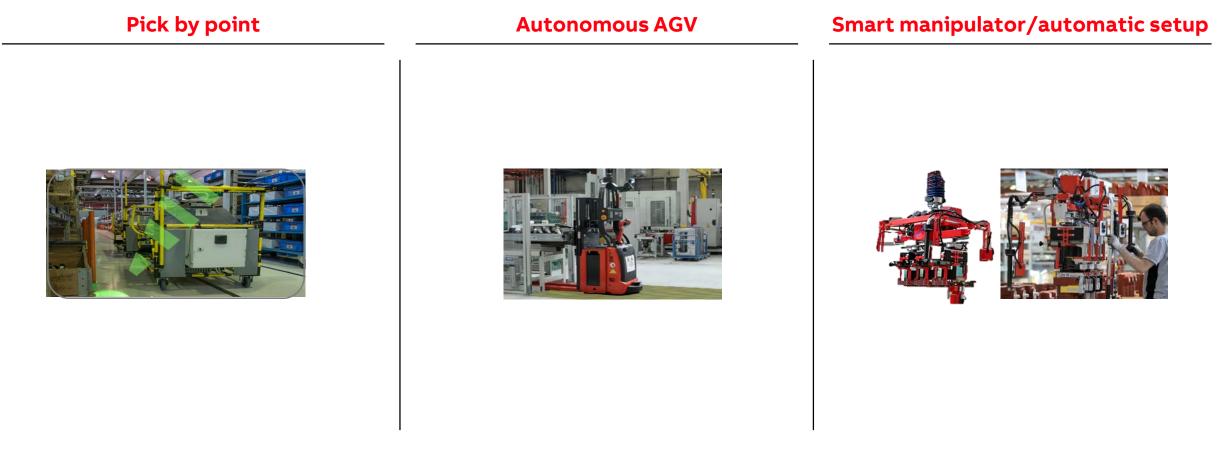


Production



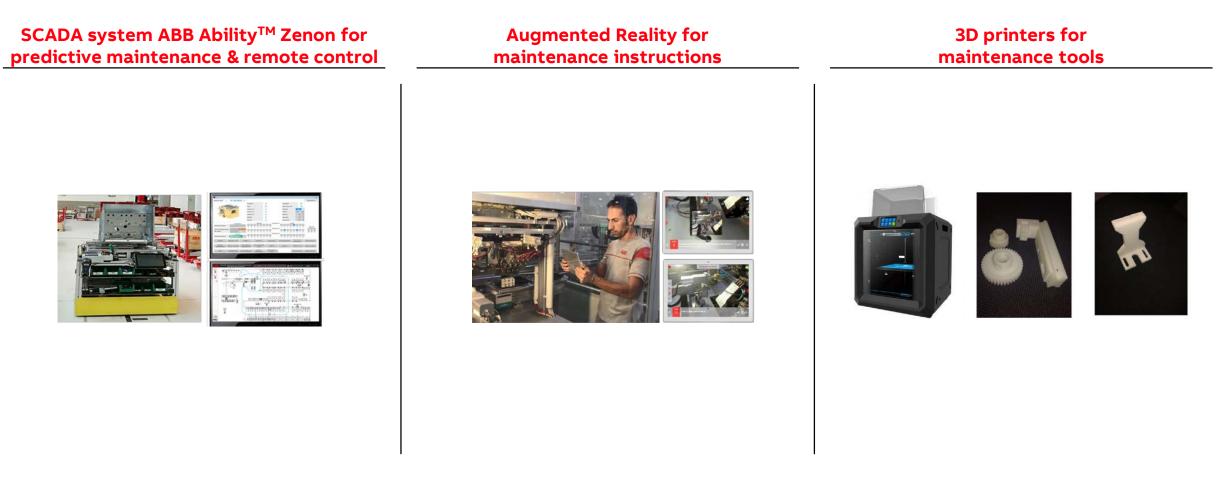


Logistics





Maintenance





Health, Safety and Environment





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People 4.0

- Spreading and developing **digital culture** (leaders' engagement, workshops, webinars, etc.)
- Mapping employees' digital readiness (white and blue collars)
- Definition of **digital skills** required by all functions
- Development of specific training plans and initiatives
- New ways to "hire" digital skills (e.g.: gaming)
- Digital Academy: Master on digital competencies



### **Digital Academy**

Professional Programs designed by ABB



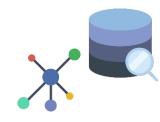


FIRMWARE DEVELOPERS

APPLICATION ENGINEERS FOR AUTOMATION (WITH B&R)



ROBOTICS APPLICATION ENGINEERS



BIG DATA FOR INDUSTRY 4.0 PROCESSES



HARDWARE DESIGN AND DEVELOPMENT



