















4HELIX+

Empowering the 4 helix of MED maritime clusters through an open source/knowledge sharing and community based approach in favour of MED blue growth

Kick-Off Meeting AGENDA

ROME, Regione Marche Office, via Parigi - 11

16thof April: Monday

In the morning	Arrival of 4 Helix + PPs in Rome
15:00-15:30	Welcome Coffee and Registration
15:30 – 16:30	LP Launch of 4Helix+ Project: SVIM and Marche Region Welcome Luigino Peloni, Head of Maritime Sector of Marche Regional Administration Gianluca Carrabs, SVIM - Sviluppo Marche Srl Sole Manager
	LP Presentation of the project: general overview Ida Prosperi, 4Helix + project Coordinator – SVIM Sviluppo Marche Srl
	Detailing Core actions by WP Responsible Managers: WP1 Project Management – LP Nikoleta Maslovar, 4Helix + project Manager – SVIM Sviluppo Marche Srl
	WP2 Project Communication – PP3 Slavena Radovanovic, 4Helix + WP2 Coordinator – Central European Initiative WP3 Testing – PP2
	Antonis Bouboulas , 4Helix + WP3 Coordinator – Thessaloniki Chamber of Commerce and Industry WP4 Transferring – PP5
	Anne-Dominique Furphy, 4Helix + WP4 Coordinator – Seville Chamber of Commerce, Industry and Shipping
16.30 – 18:30	Pilot Partners Presentations: PPs Organisations (Pitches of 3' max) and Quick data set collection description on Regional Maritime Clusters (8' max)
	LP – Marche Region PP2 - Thessaloniki Chamber of Commerce and Industry
	PP4 – Croatian Chamber of Economy PP5 – Seville Chamber of Commerce, Industry and Shipping PP6 - XXI Dynamic Network
	PP7- Albanian Development Fund PP8 – Barcelona Chamber of Commerce, Industry, Services and Navigation PP9 - Chamber of Commerce, Industry Marseille Provence

























	Common Fine Tuning Study: Methodology Presentation
	PP1 – University of Camerino
20:00	Social Networking Dinner in Palazzo Gomez – Atelier B.Zarro

17thof April: Tuesday

9:00-9:30	Welcome Coffee and Registration
9:30 – 11:00	Project Officer Introduction on the MED Programme and project implementation: tips & tricks Maria Groueva, Project Officer/ Chargée d'instruction et de gestion de projet Interreg MED Programme – Joint Secretariat
	Pilot preparatory actions: Interactive Presentation of CYBER SPACE support services & tools prototype PP1 – Leonardo Mostarda, University of Camerino
	Q&A Session – Open Discussion:
	WP Coordinators inputs on prototype presentation
11.00 11.15	All PPs suggestions and contributions Coffee & Cakes Break
11:00 - 11:15 11:15 – 13:00	
11.13 13.00	 Communication Session: Communication Plan Overview: External communication strategy Slavena Radovanovic, 4Helix + WP2 Coordinator – Central European Initiative Internal Communication Manual Nikoleta Maslovar, 4Helix + project Manager – SVIM Sviluppo Marche Srl
	InnoBlueGrowth Community – Presentation of Networking Opportunities Mirko Djurovic, InnoBlueGrowth Horizontal Project
13:00 – 14:00	Sandwich Networking Lunch
14:00 - 16:30 (in parallel)	Management &Financial Session: - Administrative/Financial Manual and Checklist Stefania Marcelletti, 4Helix + financial Manager – SVIM Sviluppo Marche Srl - Project Quality & Risks Control Manual Nikoleta Maslovar, 4Helix + project Manager – SVIM Sviluppo Marche Srl
14:00-16:30	Pilot Action Networking Space: - Preview of work to be done in WP3 - Testing, forthcoming deliverables Antonis Bouboulas , 4Helix + WP3 Coordinator – Thessaloniki Chamber of Commerce and Industry Ida Prosperi, 4Helix + project Coordinator – SVIM Sviluppo Marche Srl













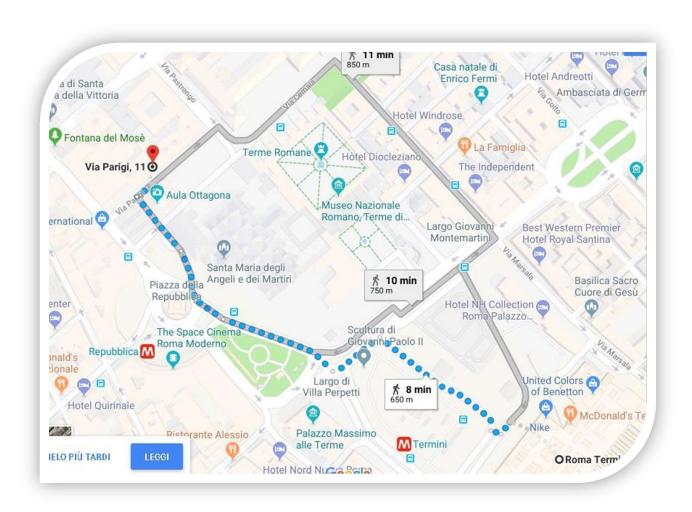






16:30-16:45	Next Steps towards Lisbon Meeting in July Fernando Gaspar-PP6, APREDIN - XXI Dynamic Network, introduction to Lisbon Meeting
16:45-17:00	Wrap-up session and closure of the Meeting Ida Prosperi, 4Helix + project Coordinator – SVIM Sviluppo Marche Srl
17:00 – 17:30	Transfert to Scalo de Pinedo (on the Tevere River) At the "flooting office" of the Marevivo Association
17:30-19:30	InnoBlueGrowth Cocktail: Networking & Talk within the MED InnoBlue Growth Community

The KoM Venue - Marche Region Headquarter – via Parigi 11 is only 8 min walking distance from Termini Station and only 5 min walking distance from metro stop Repubblica M

























4Helix+ Social Networking Dinner





You are kindly invited to attend the:

"4Helix+ Social Networking Dinner"

that will take place in Rome - Monday 16th April 2018 (from 8,30 p.m.) in Palazzo Gomez - Via Vittoria, 50

in an *a-typical* exclusive location!

We will be hosted by a local roman artist B.Zarro in his Atelier - CASA CONTI.





































To reach Palazzo Gomez: Take the Rome Metro

☐ (Metro Line A, marked orange on the subway map >> direction Battistini,) and get off at Piazza di Spagna metro stop. B.Zarro's Atelier is only 7 min walking distance from there, in Via Vittoria, 50.























You are kindly invited to attend the:

"BEFORE the MID CONFERENCE"

POP UP Meeting of the Blue Growth Community
that will take place in Rome (Italy) Tuesday 17th April 2018 (from 5,30 to 7,30 p.m.)
in the flooting office of the Marevivo Association
on the river Tevere (Scalo de Pinedo)

The idea is to enjoy a cocktail together, to introduce the new members of the community and to friendly debate about the key community topics.





















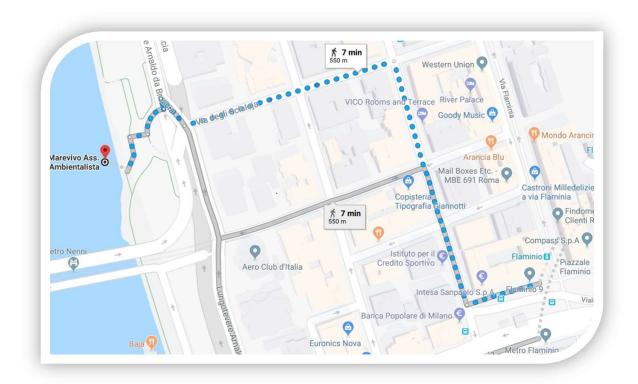








To reach Scalo Pinedo: from Marche Region Office, Via Parigi 11, take the Rome Metro Marche Region Office, Via Parigi 11, take the Rome Metro Repubblica (Metro Line A, marked orange on the subway map >> direction Battistini,) and get off at Flaminio metro stop. Scalo Pinedo is only 5 min walking distance from there: take Via Giambattista Vico and then turn left in Via Scialoja. At the end of this street, you will find Scalo del Pinedo (Lungotevere Arnaldo da Brescia) and Marevivo floating office.



"MADE IN MED Mid Term Conference"

AUDITORIUM MASSIMO, ROME www.auditorium.it

18th of April - Wednesday and 19th of April - Thursday

Agenda at https://interreg-med.eu/



