

I am Allen, the project supervisor from Huayi Brothers in China, I am so happy to know about you and the Croatian Chamber of Economy from Mr. Svaic. We have talked a lot about the possible cooperations between our company and the Croatian companies with Mr. Svaic when he was in China and after he came back to Croatia, who helped us a lot to build up connections with the Croatian companies, and soon after that we are so glad get in touch with the Chamber.

HB Real-Scene Entertainment looks forward to introducing the best cultural businesses from Croatia into our projects, such as distinct restaurants, handicrafts and handicraftsmen, performing arts and famous cultural festivals. Our plan is to introduce around 20 to 30 Croatian local companies into HB project this time. It is not our interest by just selling products and earning profits from it. What we are eager to do is to provide the special interactive cultural experience for every visitor who enters the store, transforming the store into the window of Croatian cultures for Chinese people.

Our cooperative model is that HB Real-Scene Entertainment projects will offer free-rent stores and decorate the stores according to the needs of the companies. In a word, the rent and cost of decoration will be covered. We only ask for a small amount of the income. There might be a few companies in China that have the capital to implement this model, but none of these companies own so many films IP and cultural contents like Huayi Brothers, so we are confident to create the best Real Scene Entertainment project in China.

It would be very appreciated if you can help pass our cooperation invitation to the members of the Chamber and introduce some distinct restaurants, handicrafts and handicraftsmen, performing arts troupes and famous cultural festivals to us. After the information exchanging, we can discuss with the matched companies about more detailed cooperations.

I have updated some introduction about HB Real-Scene Entertainment in the attachment, including some examples about how we would like to cooperate with Croatian companies (in the last ten slides).

Please feel free to ask questions about our projects.

Looking forward to your reply!

Best wishes

Allen

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