

## **An Invitation to Sourcing Taiwan 2017**

Dear Madam/Sir,

You are cordially invited to attend **Sourcing Taiwan 2017** to be held on 29 March 2017. This event promises to bring countless opportunities for buyers like you to source, purchase and do business with Taiwanese suppliers.

Having achieved great strides in developing its economy over the years, Taiwan has now become one of the leading suppliers of technologically advanced products in the global market. It is home to key suppliers of various products, ranging from electronics, IT components, photovoltaic application products, automobile electronics to auto parts, motorcycles, bicycles, sporting goods, mold and die works, machinery and other industrial equipment.

Sourcing Taiwan 2017 will serve as a trade link between you and the quality suppliers in Taiwan. We will help you to arrange one-on-one meetings with the Taiwanese suppliers of your choice, to make the most out of your visit.

### **Event Activities:**

#### **(1) Trade Meeting Session (9:00 a.m.~5:30 p.m., March 29<sup>th</sup>)**

A. The session will be segmented to accommodate different industries.

Buying guests will have their individual booths.

B. Arrangements for one-on-one meetings with Taiwanese suppliers will be based on the buyer's procurement requirements.

#### **(2) Business Card Exchange Session (5:30 p.m.~6:00 p.m., March 29<sup>th</sup>)**

This segment is to give a chance to those suppliers who were unable to secure prearranged meetings, but would like to meet the buying guests.

#### **(3) Happy Hour (6:00~7:00 p.m., March 29<sup>th</sup>)**

A reception will be held following the daylong event. Buying guests and suppliers will be treated to a more relaxing atmosphere to allow them to continue their business discussions. Light drinks and snacks will be served.

Please find below the tentative schedule and activities.

## Schedule

Date	Time	Program	Venue
Wednesday March 29 <sup>th</sup>	10:00~11:00	Opening Ceremony (Buyers may skip this segment)	Nangang Exhibition Hall (4 <sup>th</sup> Floor)
	09:00~12:00	One-to-one Trade Meetings (pre-arranged)	
	12:00~13:30	Lunch Break	
	13:30~17:30	One-to-one Trade Meetings (pre-arranged)	
	17:30~18:00	Business card exchange	
	18:00~19:00	Happy Hour (Free admission)	

To sign up for this event or in case of further questions please contact:

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**Companies interested in attending**  
**PLEASE REGISTER until 18/01/2017!**

See You In Taipei!

Sourcing Taiwan  
TAITRA



# SOURCING TAIWAN

全球採購夥伴大會

**Sourcing Taiwan 2017** is organized by the [Bureau of Foreign Trade](#) and executed by the [Taiwan External Trade Development Council \(TAITRA\)](#) to serve as a trade link between global buyers and top-rated Taiwanese suppliers.

Having made great strides in technological development over the past years, Taiwan has now become one of the leading suppliers of technologically advanced products to the global market. It is home to producers of various key products, including electronics, IT components, semiconductors, photovoltaic application products, and car electronics, as well as auto parts, motorcycles, bicycles, machinery, mold and die works, and different industrial equipment.

**Sourcing Taiwan 2017 will be held on March 29<sup>th</sup>** . The program of this event is as follows:

## 1. Opening Ceremony

Representatives from the Taiwan Government will give a congratulatory remark.

## 2. Trade Meeting Session

- The meeting will be segmented by different industries, with each buyer having their individual booth.
- One-on-one business meetings will be arranged based on the procurement requirements of the buyers.
- Suppliers in each industry segment may showcase their products to allow buyers to view them on the spot.



## 3. Happy Hour

A reception will be held following this day-long event. It will offer the buying guests and suppliers a more relaxing atmosphere to continue their business discussions. Light drinks and snacks will be served.



This event promises to bring more opportunities for buyers worldwide to source, purchase and do business with Taiwan. For more information: [www.sourcingtaiwan.com](http://www.sourcingtaiwan.com)